

Message Text

UNCLASSIFIED

PAGE 01 VALLET 00048 121456Z
ACTION EUR-12

INFO OCT-01 ISO-00 /013 W
-----121526Z 018484 /47
R 121442Z JAN 77
FM AMEMBASSY VALLETTA
TO USIA WASHDC
INFO SECSTATE WASHDC 7173

UNCLAS VALLETTA 0048

USIA FOR IMV, IPS, IEU

E.O. 11652: N/A
SUBJECT: IMV FILM ON PRESIDENT-ELECT CARTER

REF: 76 USIA 34049 CIRC,

1. THE IMV FILM "JIMMY CARTER - A PROFILE" WAS SHOWN ON MALTA TELEVISION TUESDAY EVENING JANUARY 11 AT SEVEN O'CLOCK IN A SPECIAL HOUR-LONG PRE-INAUGURATION TO SALUTE THE UNITED STATES AND THE NEW ADMINISTRATION.

2. THE CARTER FILM WAS FOLLOWED BY A HIGHLY-POSITIVE TWENTY-MINUTE REPORT ON VICE PRESIDENT-ELECT MONDALE AND THE NEW CABINET NOMINEES. THIS SEGMENT WAS BASED ON IPS PHOTOS AND WIRELESS FILE BIOGRAPHIC PROFILES. COMMENTARY EMPHASIZED MR. CARTER'S DESIRE TO FOSTER A BROADLY-BASED APPROACH TO AMERICAN PROBLEMS BY NAMING A CABINET THAT IS NOT ONLY HIGHLY-QUALIFIED, BUT ALSO HIGHLY-DIVERSIFIED, INCLUDING BLACKS AND WOMEN.

3. THE PROGRAM CONCLUDED WITH A SHOWING OF NUMBER FIFTY-FIVE OF IMV'S "VISION-USA" SERIES.

4. COMPLEMENTING THIS USA SPECIAL WAS COVERAGE ON TVM'S MAIN NEWSCAST OF AMBASSADOR LAINGEN PRESENTING HIS CREDENTIALS
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EARLIER IN THE DAY TO THE PRESIDENT OF THE REPUBLIC.

5. AN ESTIMATED AUDIENCE OF AT LEAST 100,000 OF MALTA'S POPULATION OF APPROXIMATELY 300,000 WATCHED THESE PROGRAMS.
RADDAY

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: MOTION PICTURES, TELEVISION BROADCASTING
Control Number: n/a
Copy: SINGLE
Sent Date: 12-Jan-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977VALLET00048
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770011-1218
Format: TEL
From: VALLETTA
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770157/aaaabxuu.tel
Line Count: 60
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 704570da-c288-dd11-92da-001cc4696bcc
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 16-Sep-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3610774
Secure: OPEN
Status: NATIVE
Subject: IMV FILM ON PRESIDENT-ELECT CARTER
TAGS: SCUL, MT, (CARTER, JIMMY)
To: USIA
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/704570da-c288-dd11-92da-001cc4696bcc
Review Markings:
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